

WISCONSIN BRICK CO
BUILDING MATERIALS
WISCONSIN

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## FOREWORD

HE SMALL HOMES
were designed by the
Service Bureau, for
Company. These homes
built of Natco Tex-Tile,



illustrated in this book Architects Small House the National Fire Proofing were all designed to be after the architects had

carefully studied it—had developed its full possibilities, had utilized its many virtues and economies. In average localities, the prices will range from about \$5000, up. Due to the great variation in building costs, however, you can establish the cost to you only by having the construction expense of the home you like figured by a local contractor.

This Natco Tex-Tile Small Home Plan Service makes available to builders of medium-priced homes the architectural design usually found only in the most expensive structures. Makes it possible for the average owner to have a residence comparable in distinction and charm to those costing several times as much.

If these plans were drawn for individuals, the cost would be out of all proportion. Through this service, however, complete plans, specifications, and schedules of materials may be obtained at nominal prices. The National Fire Proofing Company does not give these plans away, for that would cheapen them. It believes that any person of taste and discernment will at once recognize that the price asked is a ridiculously low one for designs of such outstanding merit, and agree with the company's opinion that plans obtained for nothing are usually worth just that.

Turn to the homes — the very one you've always wanted may be there.

#### NATIONAL: FIRE-PROFING - COMPANY

General Offices: Fulton Building, Pittsburgh, Pa.

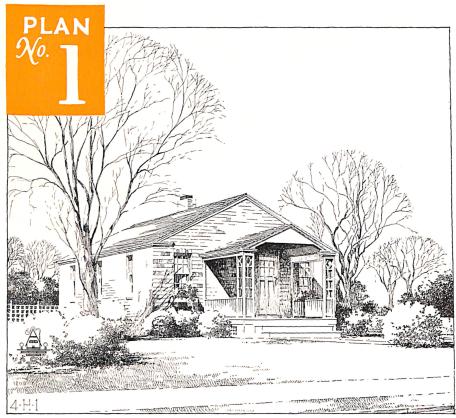
Branch Offices

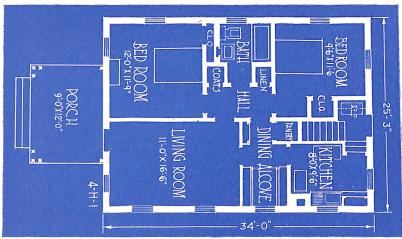
NEW YORK Flatiron Building CHICAGO Builders Building PHILADELPHIA
Land Title Building

BOSTON Textile Building

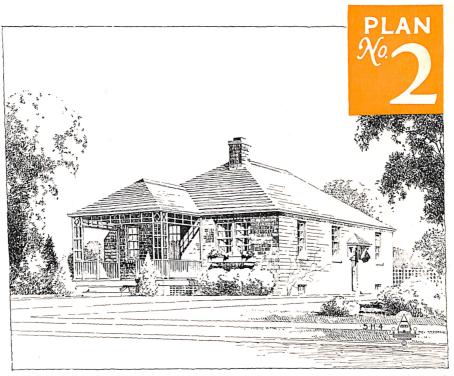
In Canada: National Fire Proofing Co., of Canada, Ltd., Toronto, Ontario

The only concern in the world making a complete line of structural clay products

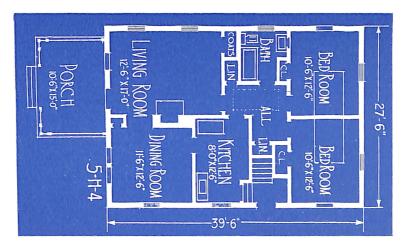




This little one-story home, simple and unaffected, depends on the skillful handling of line and proportion in its design for its charm. Has four rooms and bath, with dining alcove. Note the generous size of the rooms, the liberal closet space, and the convenient arrangement. Three sets blue prints, three quantity surveys, three complete specifications and two copies of your agreement with contractor, \$24.50.



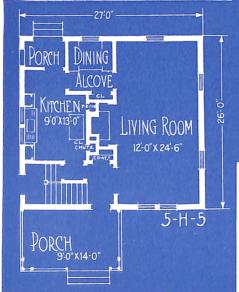
A little larger than the preceeding home, just as attractive, snug, and homey. Has five rooms and bath, and a good sized porch.



Natco Tex-Tile makes it possible to have the comfort of expensive residences in this inexpensive home. The double shell feature bars heat, cold and moisture. The Plan Service provides the architectural design usually found only in expensive residences—at low cost. Three sets blue prints, three quantity surveys, three complete specifications, and two copies of your agreement with contractor, \$30.50.



Square construction, with all the conservation of space that it implies; the clever roof treatment entirely removes any "box" suggestion.

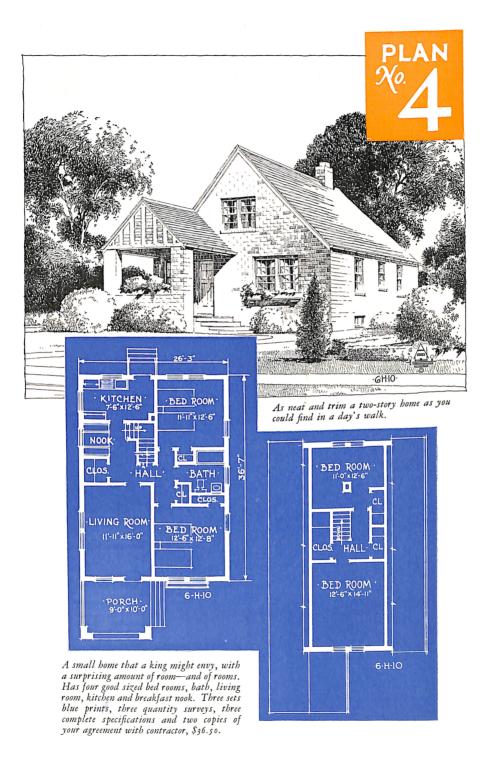


DATH
CLOS

BED ROOM
16-0-10-9

5-H-5

The exterior appearance promises comfort and convenience—the interior arrangement fulfills it. The fine large living room, twelve by twenty-four and one-half feet, and the step saving dining alcove, will win many friends for this home. The master bed room is large and well placed; the other bed rooms adequate in size. Every room has, of course, a closet. Three sets blue prints, three quantity surveys, three complete specifications, and two copies of agreement with contractor, \$30.50.



A Charleston, West Virginia Home—Stucco on Natco Double Shell Load Bearing Tile. Warm in winter, cool in summer.



Natco Tex-Tile Residence, Palestine, Illinois. Snug and home-like, its occupants are comfortable the year round.



### Homes of Charm

You need not use the plans shown in Tex-Tile, and enjoy its many advantage built from it. The designs are all differ qualities of comfort, convenience and equalities



Residence of Natco Tex-Tile, Connersville, Indiana. Quaint and appealing.



(Above) A Jacksonville, Illinois, Natco Tex-Tile Residence. Free of frills, this home is practical and convenient.

(Left) Natco Tex-Tile Residence, Lee County, Illinois. Winter's cold is barred by Natco's exclusive double shell construction.

A Natco Tex-Tile home is a permanent source of pride and satisfaction to its owner.



Perhaps you pr finish, or are plating brick. If s plete Natco Lin Building Tile ideal units. N Shell Load Bo makes a dry, in that holds stuce.

ly. Natco Heade

Natco Uniback

veneer construction many exclusive. Full information be sent to you construction.

#### and Distinction

this book, of course, to build of Natco is. Here are a variety of other homes tent—but the homes are alike in their phomy, all conferred by Natco Tex-Tile.



A charming, impressive residence, built of Natco Tex-Tile. Beautiful and comfortable.

efer a stucco nning on usp, the Come of Hollow will provide acto Double taring Tile sulated wall permanentr Backer and er, in brick ction, gives advantages.



(Above) A residence of Natco Tex-Tile, East Canton, Ohio. Small, but roomy. Just the home for a bride and groom.

(Right) Bungalow at Carlock, Illinois, built of Natco Tex-Tile. This is an extremely popular home design.

(Left) Natco Tex-Tile makes a beautiful fire place, as the illustration bears witness. It is furnished in charming shades.



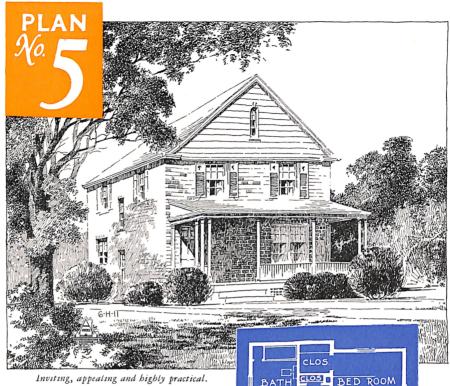
A Colonial Type Residence built of Natco Tex-Tile at Swissvale, Pennsylvania. Its owner is justifiably proud of it.



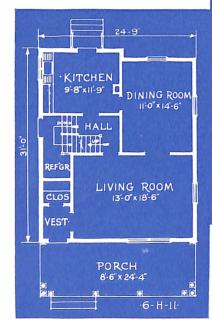
A bungalow type residence at Blawnox, Pennsylvania. Its year-round comfort and economy are assured by Natco Tex-Tile.







Inviting, appealing and highly practical.



Due to clever, careful planning, every foot of space is effectively utilized in this two-story home. It has six rooms and bath. Note the large, attractive porch. Three sets blue prints, three quantity surveys, three complete specifications and two copies of your agreement with contractor, \$36.50.

10'-10" x 12'-4

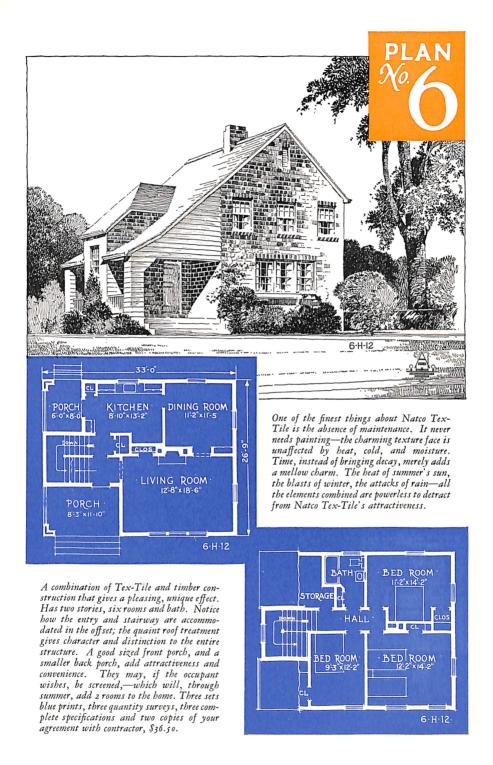
CL05. CL05.

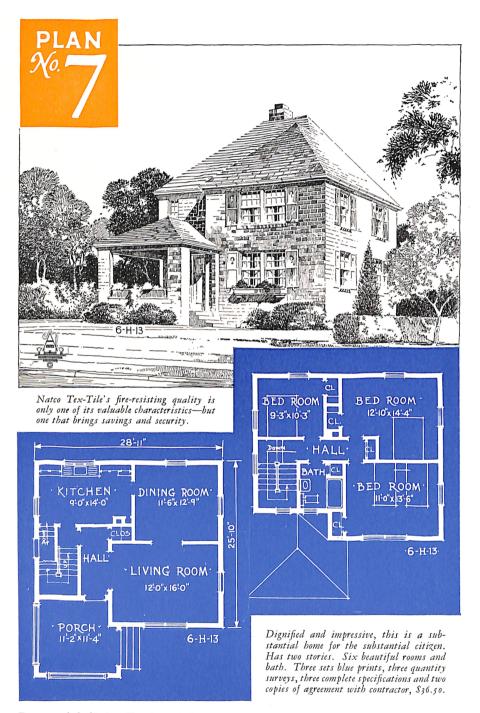
BED ROOM

6-H-II-

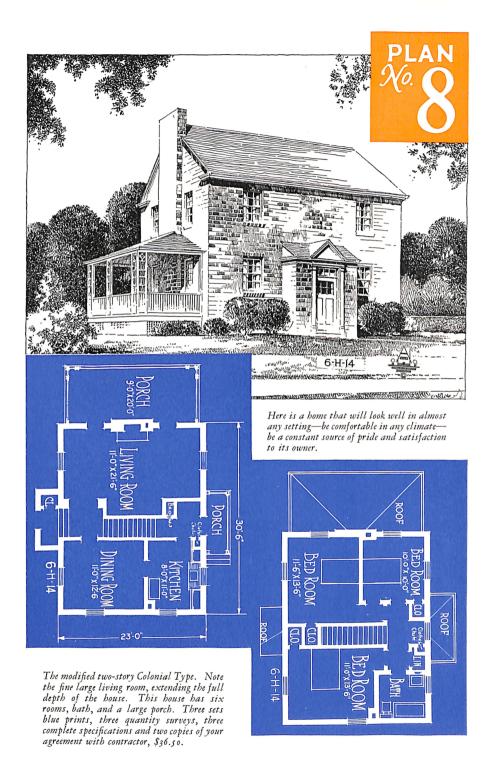
CLOS. CLOS

DED ROOM 10'0"x11'-9"





Do not overlook this fact: Your home of Natco Tex-Tile will look as attractive and will be as comfortable, in years to come as it is today.



### A Home to Love

YOUR HOME is usually a long cherished dream, obtained after years of labor and sacrifice. Make it a place to love—the full realization of all your plans, a medium that will make each day's living richer and fuller.

Make your home beautiful. The plans which you can obtain through the Tex-Tile Small Home Plan Service places within your reach the skilled, costly architectural design, hitherto available only to the wealthy. The building material—Natco Tex-Tile—economical though it is, has charm and distinction equal to that of the finest tapestry brick.

Make your home comfortable. Cool in summer, warm in winter, snug and dry the year round. Natco Tex-Tile, with its exclusive double shell feature, insulates the home with a multiple blanket of dead air, bars heat and cold, stops moisture's passage through the wall.

Make your home permanent. Natco Tex-Tile never rusts, rots, discolors, warps, or decays. It never needs painting. The years merely add a mellow charm.

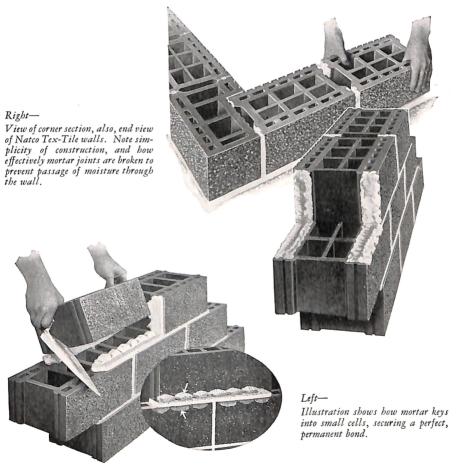
Make your home safe. Natco Tex-Tile is strong—the load bearing units bear their burdens dependably, are non-inflammable, fire-safe.

Make your home economical. Let it be a joy, not a burden. Natco Tex-Tile makes a low first-cost, quickly-erected home, never needs repairing or painting—reduces insurance costs. Keeps down the cost for fuel. Pays for itself through the savings it brings.

Natco Plans for the design—Natco Tex-Tile for the building—these will make a home for you that you can prize for always.

# How NATCO TEX-TILE contributes to the Comfort of Living

ATCO Tex-Tile is a Hollow Building Tile, with a beautiful texture face. It is obtainable in several attractive shade ranges. It pleases the eye from without, and adds, summer and winter, to the joy of living. The wall tile are 5 x 12 inches, with a depth of 8 inches. The illustrations below show graphically some of the many advantages of Tex-Tile as a residential building material.



# NATCO THE COMPLETE LINE OF HOLLOW BUILDING TILE

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